



Save Nashville Now Begins Paid Media Campaign

Commercials highlight possible cuts in education and first responders

(Nashville) – Today, [Save Nashville Now](#) began its paid media campaign with two thirty-second television commercials.

The two commercials, [Education Cuts](#) and [First Responder Cuts](#) will inform voters of the dire consequences if this radical referendum passes on July 27th.

Save Nashville Now is a broad coalition of community organizations, neighborhood leaders, small business-owners, taxpayers, homeowners, renters, faith leaders, educators and parents from across Nashville. We came together to defeat a July 27th a radical referendum that would result in drastic cuts to critical services, threaten the safety and security of residents, and hamper the City's efforts to fully recover from the economic impact of COVID-19.

“We care about the future of our city,” members of the committee said. “And we understand what’s at stake. That’s why we are coming together on behalf of our families, neighborhoods, and our most vulnerable residents to fight against this dangerous referendum. Nashville cannot afford to let these radical extremists win.”

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NOTE: Broadcast quality videos of the two spots are available.

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Contact: media@savenashvillenow.com

Authorized and Paid for by Save Nashville Now — Charles Robert Bone, Treasurer
PO Box 41243, Nashville, TN 37204

Online: www.savenashvillenow.com Twitter: [@SaveNashville](https://twitter.com/SaveNashville)